

SOCIAL MEDIA CODE OF CONDUCT

PURPOSE

To use social media to communicate and connect with our school community and the wider public, both locally and globally.

Our social media presence allows our community to keep up to date with student activities through a medium used and preferred by many, creating another way to celebrate and promote student activities and events.

USER EXPECTATIONS

All users interacting with Banksia Park International High School social media, either by liking or commenting on posts, must do so using a relevant social media account that clearly identifies them by their real names and follow the relevant social media platform's terms and conditions, such as appropriate age restrictions. BPIHS social media pages are a forum to communicate and demonstrate appropriate, positive online behaviour.

All South Australian teachers operate under the Department for Education's Social Media Policy which states that they are to maintain a professional relationship with students and parents.

POSTING COMMENTS

In the spirit of community and respect, all posts are to be expressed in a positive light.

It is expected that posts do not contain negative, abusive or inappropriate content and that the language used is appropriate and non-offensive.

You are welcome to use names in posts when you wish to acknowledge someone's great work or community contributions. We ask that only the first names of students be used and the surnames of staff be used with their appropriate title, for example: Mr Smith.

RAISING AN ISSUE

It is not the intent of BPIHS to create a complaints or issues page. Issues involving any students, staff or members of the parent community must not be communicated via social media platforms. Please use appropriate channels, such as direct contact with the school via phone or email and follow school procedures and codes of conduct relating to the handling of complaints and issues. As such, the school will not respond directly to requests or messages on social media. We reserve the right to block access to anyone who does not follow this code of conduct.

MODERATION AND BLOCKLISTING

BPIHS reserves the right to moderate and approve all posts before they go public, remove posts/comments which do not meet this code of conduct, set the strength level of the profanity filter and add additional words and names to any social media platform's blocklist at any time.

ACTIONS RESULTING FROM ANY BREACHES OF THIS CODE OF CONDUCT

BPIHS reserves the right to ban any user from interacting with any of its social media accounts for breaches of this Social Media Code of Conduct, operating under the Commonwealth Telecommunication Act and Social Media Platform terms and conditions.